



PalmFest 2008 celebrates the unique cultures and vibrant history of Deep South Texas! This exciting *international folklife celebration* has combined several highly successful events into one fun and festive weekend of music, historical exhibits, ethnic foods, authentic cultural entertainment, cooking competitions, children's activities, an exciting art and film festival, shopping at the fun "El Mercado" outdoor market and much, much more!

The third annual PalmFest, hosted by the City of McAllen, will be held **Saturday and Sunday, October 4th and 5th**, at the McAllen Convention Center (Ware Road and Expressway 83), where events will take place on the beautiful outdoor festival grounds with several events to take place indoors.

Three major attractions will be hosted by the following PalmFest 2008 Partners:

The **McAllen Heritage Center's "Heritage Village"** will include McAllen's historical exhibit, the "Pan de Campo" cooking cowboy exhibit, American Indian teepees, pony rides, games, Civil War campground and reenactment, the story-telling porch, Rail exhibit, cultural displays and demonstrations and much more!

McAllen South Rotary's "Beach Bash" will feature a great outdoor children's activity center including rides, games and a giant, covered sandbox filled with toys as well as athletic competitions!

The **McAllen Chamber of Commerce's "Art & Film Festival"** will feature a fusion of artists from Mexico and our region of Texas, showcasing their talents and linking two countries.

Also again this year, **PalmFest** brings you the popular **"Fajita Cookoff,"** which has expanded its cooking competition to **two full days**, is newly-sanctioned on Saturday by the International BBQ Cookers Association for competitions in chicken, pork ribs and brisket, and will maintain the non-sanctioned fajita competition on Sunday!

Visit the expanded classic car show! We've added entertainment three stages chock full of local and diverse talents performing for your enjoyment! (see entertainment line up) Don't miss our smash hit...**outdoor shopping at "El Mercado"** where local vendors will bring you fun crafts, candles, jewelry and more! **PalmFest 2008** brings you LIVE to the theatrical performance of "Batman - Heroes Among Us" Show at affordable prices for youth and adults! This amazing show will thrill audiences of all ages and will provide a positive message! **The ever popular Care Bears** will be on hand daily through out the festival grounds meeting and greeting!! Delight in the Valley favorite- **Al Ragusin and his Dancing Horses** with two shows daily! His stage will also feature local talented dancers, trick ropers and more!

Tickets to the Batman Show are available at the McAllen Convention Center box office (gettix.net) or call 956-681-3800!!

**McAllen's PalmFest 2008 – A Valley folklife celebration
with a diverse spirit of fun and community!**

**FOR MORE INFORMATION CALL THE PALMFEST HOTLINE AT 682-5566 or go to our website:
www.palmfest.org**